



On-line
25th May 2021



LEGAL PROJECT MANAGEMENT
CONFERENCE
3rd edition

PARTNERSHIP PROPOSAL



ABOUT CONFERENCE

Our aim is to mix professionals from project management, legal tech, process excellence and IT with lawyers to discuss legal project management matters in a very pragmatic way. We want to create environment for a free exchange of knowledge, business links, development and good fun.

CONFERENCE TOPIC - Legal project management with special focus on legal team dynamics - including non lawyers participating in legal projects, LPM user's experience and change & transformation of legal teams, and news of legal tech in LPM.

PRACTICAL LEVEL - Topics will be divided into main 3 areas (legal project management, change and transformation and technology meeting legal projects), aiming at broadening project management, technology awareness and "market ready". We plan to present specific practical tools and techniques ready to use by lawyers with clients.

MARKET RESEARCH - Conference will be accompanied by market research surveys - state of the market for legal project management.

ORGANISATIONAL MATTERS - On-line conference / ZOOM platform. 25th May 2021. Discussion and presentations conducted in English. Free of charge for the attendees.

ATTENDEES - We aim at 300 attendees from CEE and other European countries (+ other countries applicable by time zones): lawyers, compliance officers, tax advisors and other professionals.

PLANNED

AGENDA

10.00 - 18.00

LEGAL PROJECT MANAGEMENT - LEGAL TEAM DYNAMICS

Conference opening panel - setting the stage

30 minutes of expert panel - LPM - live discussion

20 minutes of "ted talk" style presentation - LPM - experts share

30 minutes of expert panel - LPM - live discussion

Break

30 minutes of expert panel - Change & transformation - live discussion

20 minutes of "ted talk" style presentation - Change & transformation - experts share

30 minutes of expert panel Change & transformation - live discussion

20 minutes of keynote speech - special guest

Break

20 minutes of keynote speech - special guest

30 minutes of expert panel - Technology & LPM - live discussion

20 minutes of presentation Technology & LPM - experts share

30 minutes of expert panel Technology & LPM - live discussion

Break

20 minutes of keynote speech - special guest

30 minutes of expert panel - live discussion (trends, challenges and opportunities)

20 minutes of keynote speech - special guest

Conference closing panel - What's next?

**LEGAL PROJECT MANAGEMENT
CONFERENCE • ON-LINE • MAY 2021**

MAY 2020 CONFERENCE EDITION SUCCESS STORY

May 2020 conference was a success in the middle of Covid-19 crisis. What was planned as a physical conference turned into successful on-line event.

CONFERENCE TOPIC - Legal project management

AGENDA - Agenda was focused on legal project management and technology, lectures included agile, kanban, automatic contract review, project financing, innovation for lawyers, project cyber security, technology for projects. Workshops on kanban, innovation and project profitability were conducted.

MARKET RESEARCH - Conference was accompanied by market research survey - state of the market for legal project management.

ATTENDEES - 60 participants from 3 countries (Poland, Germany, Denmark).

PARTNERS - Agile-lawyer.com, DSK Kancelaria, eBrevia, Wolters Kluwer, Contract Book, Advisor247, Specfile.pl, Legalna Marta, Herdzyk.pro, LeanAgileNinja.

MARKETING - Partners related materials published in relation to conference were, on average per one partner, displayed more than 14.000 times!

CSR - We transferred more than 10% of conference result to NGO helping homeless in Warsaw.

PARTICIPANTS FEEDBACK *"Various topics, numerous workshops", "enthusiasm and innovation", "interactions with presenters", "solid knowledge"; "on-line formula - allowing to merge work and participation in conference".*

Conference was assessed at 5.06 (scale 1-6).

94% of participants would suggest our conference to other lawyers.

60% of the participants wanted to meet conference partners for product presentation on separate session.

OCTOBER 2020 CONFERENCE EDITION SUCCESS STORY

October 2020 LPM Conference was an inspiring, full of energy, excellent speeches and remarkable discussion two-days on-line event. It was our first global edition and we were really happy to host such STARS as Lucy Endel Bassli, Mark A. Cohen, dr Maciej Kawecki, prof. Ryszard Sowiński.

CONFERENCE TOPIC - Legal project management

AGENDA - LPM focused agenda was divided into two leading sub-streams: (1) Contract management, analysis & automation and (2) Managing M&A process.

MARKET RESEARCH - Conference was accompanied by two market research surveys - state of the market for legal project management and legal services buyers survey.

ATTENDEES - about 150 people from 4 continents and 12 countries on-line.

SPEAKERS - 26 international speakers shared their insights and delivered 25 panels and presentations.

PARTNERS - Agile-lawyer.com, DSK Kancelaria, Contract Book, Advisor247, Wolters Kluwer, Szwak&Spółka Accountants, Filipiak Babicz Expert House.

MARKETING - Partners related materials published in relation to conference were, on average per one partner, displayed more than 25.000 times. We were active in social media: Li and fb.

CSR - We transferred more than 10% of conference result to NGO helping homeless in Warsaw.

PARTICIPANTS FEEDBACK - *"a lot of ideas and inspiration!", "excellent panel discussions, many takeaways", "enthusiasm and innovation", "solid knowledge", "longer time slots for the discussions would be appreciated - it was so interesting to exchange the insights".*

Conference was assessed at 5.60 (scale 1-6).

93% of participants declared to join our conference again.

TO CHECK SPEAKERS AND AGENDA - [CLICK](#)

JOIN OUR PARTNERS

VISIBILITY

Gain visibility as expert in legal project management, contract management & analysis, legal tech

CREDIBILITY

Build credibility through presentations, panels, active participation and materials shared with participants before / during and after the event

VALUE

Offer value to participants and conference fans through information, advice and materials - and start to convert that value offered into revenue stream

INFORMATION

Get early access to market information collected through market surveys or shape and influence market trends

ORGANIZERS

Conference organizers & moderators:



Marcin Nowakowski
AGILE LAWYER



Prof. Michał Jackowski
DSK KANCELARIA

We invite you to join us!

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